

# GYNBURRA

## SPONSORSHIP PROPOSAL

GYNBURRA 2025

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Friday 24 & Saturday 25 January, 2025  
Port Victoria, SA - Narungga Country

# W E L C O M E



Kuma Kaaru, Gynburra 2023

Gynburra is a celebration of the Narungga people, a calendar event of recognition and acknowledgement of our ancestors and our relationship to our country. Gynburra emanated from the ideals to ensure this significant event is inclusive to all Narungga people and further encourage the wider Aboriginal and non-Aboriginal communities to celebrate our wonderful culture over two eventful days.

Now in its 11th year, Gynburra 2025 remains dedicated to strengthening the significance of our spiritual and cultural bond with our ancestral sea and land, Guuranda (Yorke Peninsula). We invite you to join us for this remarkable event on Friday 24 and Saturday 25 January, 2025.

# EVENT DETAILS

## Activities

Clem Graham Senior Memorial Butterfish Competition

Gynburra Women's Day

Gynburra Family Fun Day

Gynburra Free Family Movie Night

Saturday Night fireworks

Cultural performances

Live entertainment

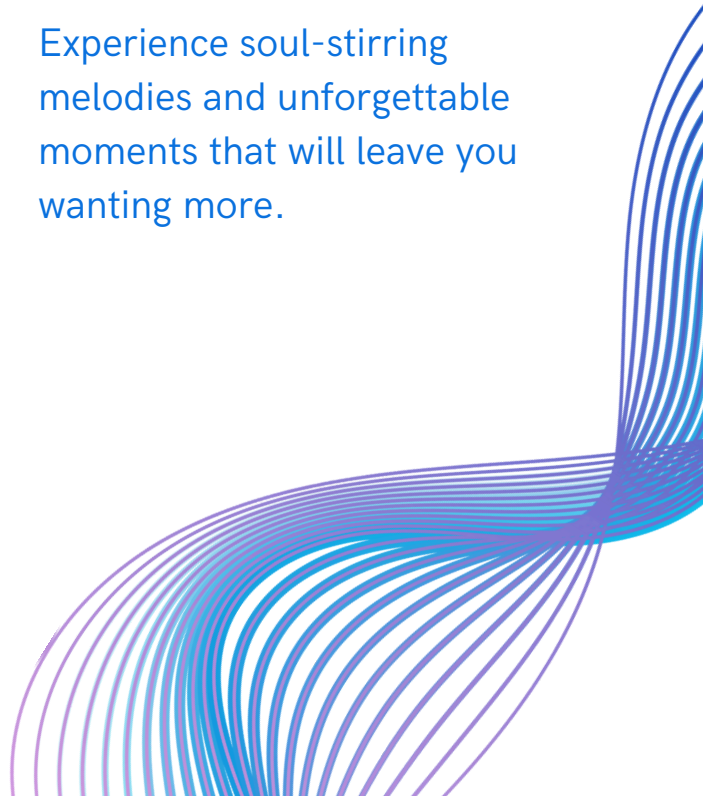
Stalls & shopping



## Cultural Performances & Live Entertainment

Prepare to be dazzled by electrifying performances from renowned artists at Gynburra 2025.

Experience soul-stirring melodies and unforgettable moments that will leave you wanting more.





As 'the largest singular Aboriginal nation event in Southern Australia' our Gynburra has shown to attract and continues to encourage all peoples to participate in our festivities, demonstrating cultural tourism and experiences are sought after.

Gynburra is strongly becoming the flagship calendar event for Yorke Peninsula Tourism and is definitely a calendar highlight for the South Australian Tourism Commission.



The current and future growth in attendance and reputation also comes with expectations of previous Gynburra (Festivals) to continually provide high profile entertainment, family activities and a variety of stalls for all to enjoy in a family friendly environment.



The culturally significant and historic Clem Graham Snr Memorial Butterfish Competition, is a long standing tradition held annually. Over two hundred participants, both Aboriginal and non-Aboriginal, registered for the last event, creating a sense of anticipation among the hundreds of onlookers who eagerly awaited the crowning of the winners. To compliment this activity we also hold free fireworks, family fun day, women's pamper day, kid's movie night or similar and a yoga morning. This year we are adding more activity to our calendar of events which is shaping up to be our biggest event to date.

We have continued to tailor our activities and entertainment for our audiences to create a culturally safe and inclusive environment for all that attend the event.

# MEET OUR TEAM



**Garry Goldsmith**  
Managing Director



**Sandra Matthews**  
Managing Director



**Billie Jo Nicholls**  
Event Manager



**Amanda Beare**  
Sponsorship Manager

# WHY US?

We are writing to you to seek financial support to allow Gynburra 25 to reach its full potential and continue being a conduit for not only bringing Narungga people back to Country, but sharing the rich culture and traditions with the broader community whilst promoting reconciliation and inclusiveness in the Yorke Peninsula.

The proposal for companies is to sponsor a significant cultural celebration event known as 'Gynburra', which has been practiced by the Narungga people for thousands of years. This cultural practice involves hunting the butterfish, also known as Dusky Morwong, using traditional methods such as harpooning, fish traps, and spearfishing. The evolution of this practice reflects our dreaming story of Goreta, the White Shark, who is seen as the protector of all species in our waters. It emphasizes the importance of sustainable practices and caring for our ecosystem, which aligns with our cultural obligations and core values of caring for the country.



Additionally, it promotes the passing down of traditional fishing knowledge and understanding of the environment to both Aboriginal and non-Aboriginal people, fostering inclusivity and cultural immersion for all who share our waters and land. The Gynburra event features this prominent activity, along with various activities scheduled throughout the weekend such as a family fun day, yoga day, kid's movie night and fireworks display. The complete program will be unveiled around October 2024.





# SPONSORSHIP PACKAGES

Our sponsorship table is outlined below however, we can cater sponsorship packages to your individual company needs upon request.

LEVEL	AMOUNT	BENEFITS
BRONZE	\$5,000	<ul style="list-style-type: none"><li>• Logo recognition on event signage</li><li>• Logo recognition on Facebook sponsor post</li><li>• Listed on <a href="http://www.gynburra.com">www.gynburra.com</a> as event sponsor</li><li>• 3m x 3m stall on Friday only to promote your business or donate to a small business to utilise</li></ul>
SILVER	\$10,000	<ul style="list-style-type: none"><li>• Logo recognition on event signage</li><li>• Logo recognition on Facebook sponsor post and (1) unique post promoting your business or services</li><li>• Listed on <a href="http://www.gynburra.com">www.gynburra.com</a> as event sponsor hyperlinked to your business page</li><li>• 3m x 6m stall on Friday only to promote your business or donate to a small business to utilise</li></ul>
GOLD	\$15,000	<ul style="list-style-type: none"><li>• Logo recognition on event signage</li><li>• Logo recognition on Facebook sponsor post and (1) unique post promoting your business or services</li><li>• Listed on <a href="http://www.gynburra.com">www.gynburra.com</a> as event sponsor hyperlinked to your business page</li><li>• Access to event photography</li><li>• 3m x 6m stall on Friday and Saturday to promote your business or donate to a small business to utilise</li></ul>
PLATINUM	\$20,000 +	<ul style="list-style-type: none"><li>• Logo recognition on event signage</li><li>• Logo recognition on Facebook sponsor post and (1) unique post promoting your business or services</li><li>• Listed on <a href="http://www.gynburra.com">www.gynburra.com</a> as event sponsor hyperlinked to your business page</li><li>• Access to event photography</li><li>• 3m x 6m stall on Friday and Saturday to promote your business or donate to a small business to utilise.</li><li>• Customised opportunity relevant to sponsors requirements</li></ul>

# SPONSOR RECOGNITION

## SPECIAL THANKS TO OUR SPONSORS IN 2024



# GYNBURRA 2024



# GYNBURRA 2024



# GYNBURRA 2024



# GYNBURRA 2024



# YUNGGU - THANK YOU!

## CONTACT US:



Gary Goldsmith  
Managing Director



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